## **IMPORTANT: PLEASE READ BEFORE USING ANY PRODUCT**

## SKINaturals



2-Step Organic Volcanic Ash Face & Body Firming Masque <u>Masque Application</u>



### **Instructions**

### For face tightening: SKINaturals Masque and Facial Serum

Take a before/after picture to really appreciate subtle but eyepopping changes. GRAB THAT MIRROR AND TAKE A CLOSER LOOK. We all have areas we wish to bid adieu! Look at your crow's feet, forehead, fine lines around the mouth and eyes, broken blood vessels around the nose, large pores on the nose, pucker your lips and look at the lines around your lips, and check out your profile. Note your problem areas so you can target them in your application. The secret to this awesome masque is the application technique. It is important to stimulate the skin so <u>"massage, massage, massage"</u> the masque in circular motions until tacky.

PROBLEM SKIN, RASH, INSECT BITES: Over the years we have had many customers tell us how the masque is very effective in relieving inflammation, swelling, itching associated with many skin problems. Use general directions for application.

STEP 1: Instructions for ENTIRE FACE AND DECOLETTE AREA: VERY IMPORTANT: NEVER JUST "RINSE OFF" MASQUE, ALWAYS USE EXFOLIATION WITH EITHER A WASHCLOTH OR FACIAL BRUSH. Use gloved or ungloved fingers to massage in a thin layer of SKINaturals\* to problem areas first, giving special attention to the following:

**TURKEY NECK**: using palms and fingertips of your hands, start at base of neck, massaging up in a forward motion toward the base of chin. Then massage a thicker amount immediately under chin with thumbs pressing under chin spreading masque down around and up toward corners of mouth.

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<u>MOUTH, Fine lines and wrinkles (chapped lips)</u>: Using applicator brush or both thumbs massage a thicker coat of masque to upper and lower lips, massaging in a horizontal "back and forth" motion pushing the masque into fine lines and wrinkles around the mouth area to exfoliate. <u>MOUTH</u>: (Parentheses area) From mouth, work thumbs into this area massaging masque in thoroughly.

**NOSE:** Broken blood vessels and large pores. Apply gentle pressure with the applicator brush or gently massage masque from mouth area up to the eyes gently massaging around the nose and cheek area to cover any broken capillaries that appear with maturing skin.

**EYES:** Puffy, under eyes, dark circles, droopy eye, crow's feet. Using applicator brush or ring finger apply masque from outside the eye toward the nose underneath the eye in a swooping fashion in an inward direction **only**. **DO NOT TUG ON EYES. ONLY** use ring finger underneath the eye and preferably on upper lid as the skin under the eye is as sensitive as the skin on the back of the hand.

**DROOPY EYE:** Masque will help alleviate droop eye to some extent especially on the first treatment. SKINaturals is absolutely safe to use around the eye area. For droop eye, apply gentle pressure with the applicator brush to massage masque from outer eye area toward nose on upper lid forming a stripe leaving crease, eyelashes and eyebrows without masque.

<u>CROW'S FEET</u>: Using applicator brush, firmly massage ample amount of masque into the crow's feet area massaging until the masque is tacky to touch. Then move to forehead.

*FOREHEAD:* (where Debbie first thought of this BOTOX ALTERNATIVE) Using applicator brush or both thumbs, firmly massage ample amount of masque into the area between the eyebrows up through the forehead then spread to either side. Repeat until tacky.

Massage,massage,massage - thoroughly rub masque into skin. Since it starts working on contact, thorough massage will help "push" the masque into action. Finally, massage another thin layer encompassing all areas from décolleté to forehead. If the masque becomes tacky to touch, apply small amount of warm/hot water in circular motions. Let masque dry a minimum of 15-20 minutes until it begins to crack. (to achieve maximum benefit, drying time can be extended to 45 minutes).

NOTE: Once applied to the skin, our proprietary blend of volcanic/mineral clays begin working immediately from the subcutaneous layers, (from the <u>inside-out</u>)A "drawing" effect is created from the masque's negative ion-charging action, drawing out impurities and toxins from the cellular level, while tightening the skin against facial bone structures. Once removed, skin is firmer, smoother, younger-looking and radiant.

## REMOVAL: <u>WARM WASHCLOTH REQUIRED FOR PROPER MASQUE</u> <u>REMOVAL AND TA-DA (WOW) FACTOR.</u>

**TO REMOVE MASQUE:** Apply warm washcloth to entire face to loosen masque. Once masque is loose, then use a textured washcloth to remove the masque. NOTE: Once masque is removed from face and begins to dry you may begin to notice thread-like white strings coming from surface of skin. Do not be alarmed, this is simply toxins being released by the skin cells. Continue removing masque for approximately 2 more minutes. Once masque is removed, your skin will be absolutely clean. Please refrain from placing your hands on your face until Rejuvenating Facial Serum is applied.

## MASQUE Instructions continued on next page

**Step 2:** Our "Rejuvenating Facial Serum" seals and protects your skin from free radicals and further damage. The main ingredient in our "Facial Serum" contains natural antimicrobials and antibacterials found in a specific cold-processed coconut oil and is the ONLY source of Lauric Acid (57%) outside of human breast milk. Natural vitamins (A, B, and C Ester, with E) as well as silk peptides and natural antioxidants use skin infusion to begin healing immediately and with each treatment, continue improvement. Keep in mind that this is a *serum*, not a lotion. Therefore, we recommend starting with only 1-2 drops. Using more serum than needed may lead to



an oily film. This serum moisturizer contains USDA Organic Hemp Oil, DMAE, alpha lipoic acid, Niacinimicide, alpha hydroxy acids, and Hyaluronic acid – the *fab five* of beautiful skin\*.

# Immediately follow the masque with application of "Rejuvenating Facial Serum"\*. Temporary redness may occur due to Increased blood circulation.

Now, grab that mirror again. Look at those problem areas you targeted. How do they look now? I hope you picked out a couple of fine lines and took special note of where they were, because they probably are very faint or even gone now. I'm very excited for you and know you'll enjoy the results achieved with SKINaturals. After all, I've seen it work over and over again for all types of women with all types of skin. Thank you for trying our product. Enjoy,

Debbie Starr, Formulator/Founder, LMUA, PA

## Associate with a Company you can trust

Customers want to buy products from a name they trust. SKINaturals is the industry leader in coconut-based skin and wellness products. When you refer your friends and family, you can trust you are buying from a company with over 20 years of experience in helping others achieve beautiful skin...Naturally! SKINaturals cares about people. It shows in how we treat our customers. You can feel comfortable knowing that you referred your friends to a company that cares and believes in "listening" to its customers.